

Message Text

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PAGE 01 STATE 139199

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ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-05 USIA-12 RSC-01 /029 R

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DRAFTED BY COM/DIBA/OIM/LAD:TJOHNSON

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COM/DIBA/OIM/SAD:LCOZART

ARA/LA:JSLATTERY(INFO)

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R 272111Z JUN 74

FM SECSTATE WASHDC

TO AMEMBASSY BUENOS AIRES

AMCONSUL RIO DE JANEIRO

INFO AMEMBASSY BRASILIA

AMCONSUL PORTO ALEGRE

AMCONSUL SALVADOR

AMCONSUL SAO PAULO

AMCONSUL BELO HORIZONTE

UNCLAS STATE 139199

BELO HORIZONTE FOR USIS

E.O.11652:NA

TAGS: VEXP,BR

SUBJ: TRADE PROMOTION EVENTS, 1974

REF: RIO DE JANEIRO 2225

1. ROUND UP OF EVENTS SCHEDULE FOR BRAZIL AS FOLLOWS. AUGUST
GAMA MISSION POSPONED INDEFINITELY AT REQUEST GAMA. SEPTEMBER
DALLAS MISSION MAY LOSE IOGA STATUS (SEPARATE TEL FOLLOWS
ASAP). NOVEMBER ROCKY MOUNTAIN MISSION POSPONED UNTIL
SOMETIME EARLY 1975. COMMERCE PROCUREMENT ALREADY INITIATED
FOR AUTO EQUIPMENT CATALOG SHOW AS SCHEDULED IN STATE 123126.
COMMERCE SUGGESTS AS DATES FOR NOVEMBER CHEMICAL INDUSTRIES
EQUIPMENT MISSION: BUENOS AIRES, 4-6; SALVADOR 7-8;
SAO PAULO, 11-13. REQUEST CONFIRMATION SUITABILITY THESE
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DATES. DATES REMAIN FIRM AS IN REFTTEL FOR AUGUST

AGRICULTURE & FARM EQUIPMENT MISSION. SEPTEMBER
DALLAS MISSION, OCTOBER ALABAMA MISSION.

2. REGRET POSTPONEMENT GAMA MISSION ESPECIALLY IN
VIEW POST'S CONSIDERABLE EFFORTS LAUNCH THIS MISSION.
REASONS GIVEN BY GAMA WERE: 1) INABILITY ACHIEVE
KIND OF PRODUCT MIX DESIRED BY COMGAS.)2 CHANGES
IN PLANS OF COMPANIES INITIALLY INTERESTED; 3) LIMIT-
ATIONS FOR SALES OF A ONE COUNTRY, ONE CITY
MISSION, 4) INSUFFICIENT LEAD TIME GAMA EXPRESSED
DESIRE MOUNT MULTI-COUNTRY MISSION IN 1975.

3. FOR BUENOS AIRES: REQUEST CONFIRMATION SUITABILITY
NOVEMBER 4-6 VISIT FOR CHEMICAL INDUSTRIES MISSION AS
SUGGESTED PARA ONE. SISCO

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Disposition Approved on Date:
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Disposition Event:
Disposition History: n/a
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